

LANDOR ASSOCIATES

Marketing Design Consultants

World Headquarters • 120 Park Avenue • New York, NY 10017
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Tell L. Long
Vice President

January 3, 1988

Mr. Helmut Ulbrich
PHILIP MORRIS INCORPORATED
120 Park Avenue
New York, NY 10017

Dear Helmut,

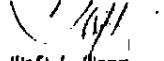
Enclosed are the following Philip Morris projects:

- Alpine Menthol 80 mm Flip-Top Box 10's RA, Project #10532
- Alpine Menthol 80 mm Flip-Top Box 10's carton RA, Project #10533

As per our telephone conversations, we have revised and completed the enclosed artwork as instructed. If you have any questions or if any additional revisions are required, please give us a call.

Best personal regards,

LANDOR ASSOCIATES


Taft L. Long
Vice President

TLL/kbe
Enclosure

P.S. Please give the enclosed to Proch.

cc: Leslie Treher

2047510091